

Class of 2024 First Destinations Results from the 2024 Graduate Exit Survey



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1. Introduction

This report is based on data collected from the 2024 cohort of graduates at the University of Cape Town (UCT) through the Graduate Exit Survey (GES). The report explores how graduates' are faring in their careers at time of graduation, specifically relating to aspects of employment, further studies and self-employment.

2. About the Graduate Exit Survey

The GES was first developed in 1993 in the Dean's Office of UCT's former Faculty of Social Sciences. Since then it was moved to the Institutional Planning Department and eventually to Careers Service in the Centre for Higher Education Development (CHED). Careers Service has been managing the Survey for the past decade, collecting data annually during graduation periods. In 2021 the Survey was administered fully online for the first time. Graduation periods changed for the Class of 2024 cohort. UCT graduation ceremonies have been decreased to two (previously there was an additional date mid-year for PhDs). The December graduation has also now been brought forward to September. Subsequently UCT now awards qualifications during the Spring Graduation Season(September) and the Autumn Graduation Season (March/April).

The graduation period when graduate responses are captured for this survey occurs approximately three months after the successful completion of their studies.

3. Methodology and Data Cleaning

The 2024 online GES was disseminated via email and SMS over an eight week period, which spanned the weeks preceding, during, and following the September 2024 and April 2025 graduation seasons. Ethical clearance for the study was obtained from the Centre for Higher Education Development Research Ethics Committee (CHED REC), as well as the Department of Student Affairs. Lists of qualifying graduates were provided in advance of the graduation ceremonies by the Office of the Deputy Registrar. Individuals who were subject to fee blocks—and therefore ineligible to graduate—were excluded from the survey distribution list in order to prevent potential distress.

Survey responses were subjected to a data cleaning process that involved the removal of duplicate entries and responses containing evidently incorrect student numbers. In instances where student numbers were incorrect but could be reasonably inferred—such as errors related to spacing or the use of numerical campus identifiers—corrections were made by cross-referencing the information with graduate records in the PeopleSoft system. Where the intended student number could not be confidently determined, the corresponding response was excluded from the dataset. In cases of duplicate submissions, the second response was retained.

4. Sample

4.1 Participation Rate

The Class of 2024 comprised 2072 Spring 2024 qualifiers and 5760 Autumn 2025 qualifiers. A total of 652 qualifiers had fee debt and were excluded. As per Table 1 below, 45% of graduates completed the survey. The response rate per faculty ranged from 31% to 50%. Graduates in the Law faculty remain the hardest to engage.

Response Rate	Survey Response Rate
ALL FACULTIES	45%
COMMERCE	42%
ENGINEERING AND THE BUILT ENVIRONMENT (EBE)	45%
HEALTH SCI	41%
HUMANITIES	50%
LAW	31%
SCIENCE	43%

Table 1. 2024 Graduate Survey response rate overall and per faculty

4.2 Demographic Sample

As illustrated in Figures 1, 2, 3, 4 and 5, the 2024 survey sample is a good representation of the demographic composition of the 2024 graduating cohort. In terms of faculty (Figure 1) Humanities respondents are slightly higher while Law and Health Sciences are slightly lower. African respondents (Figure 2) are significantly higher and white respondents significantly lower. The samples of undergraduates compared to postgraduates (Figure 3), sex (Figure 4) and citizenship (Figure 5) are almost identical to the full cohort.

Faculty Breakdown

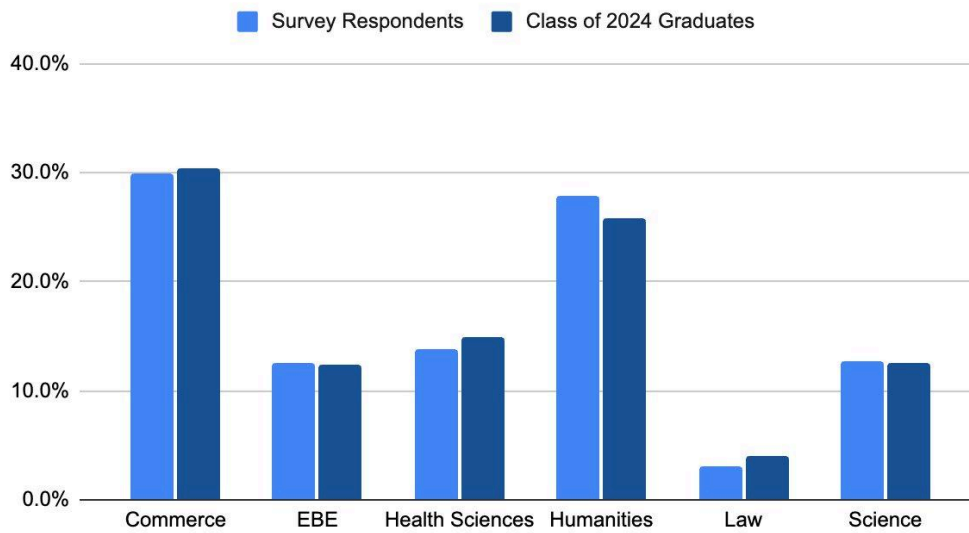


Figure 1. 2024 Graduate Exit Survey response rate per faculty

Population Group

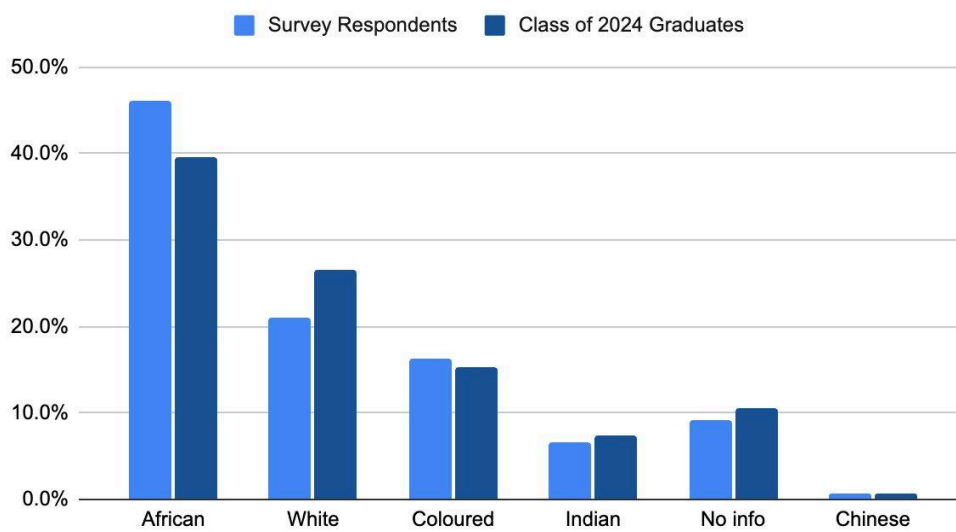


Figure 2. 2024 Graduate Exit Survey response rate per population group

Degree Level

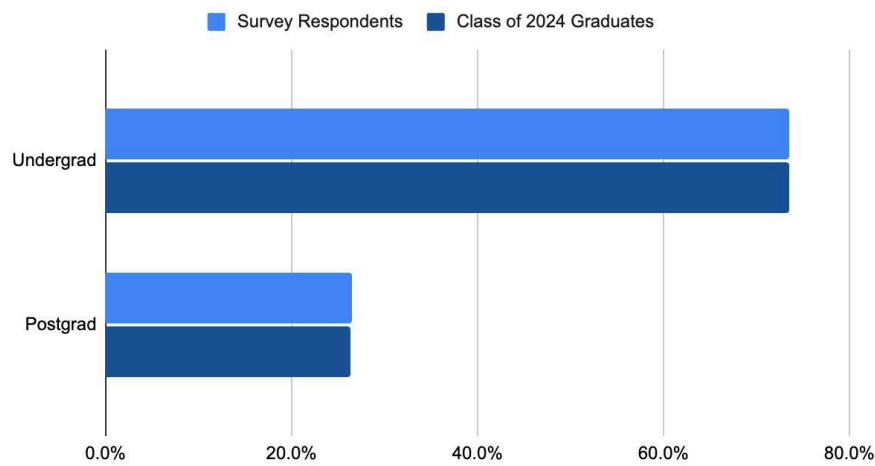


Figure 3. 2024 Graduate Exit Survey response rate per degree level

Sex

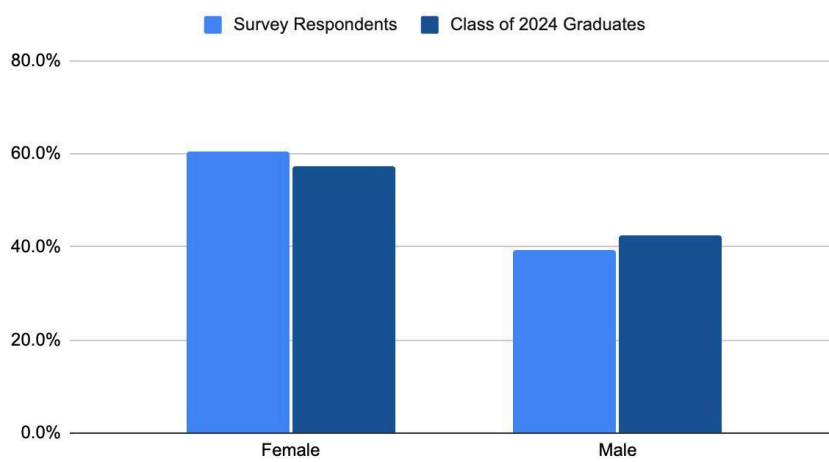


Figure 4. 2024 Graduate Exit Survey response rate per sex

Citizenship/Residency

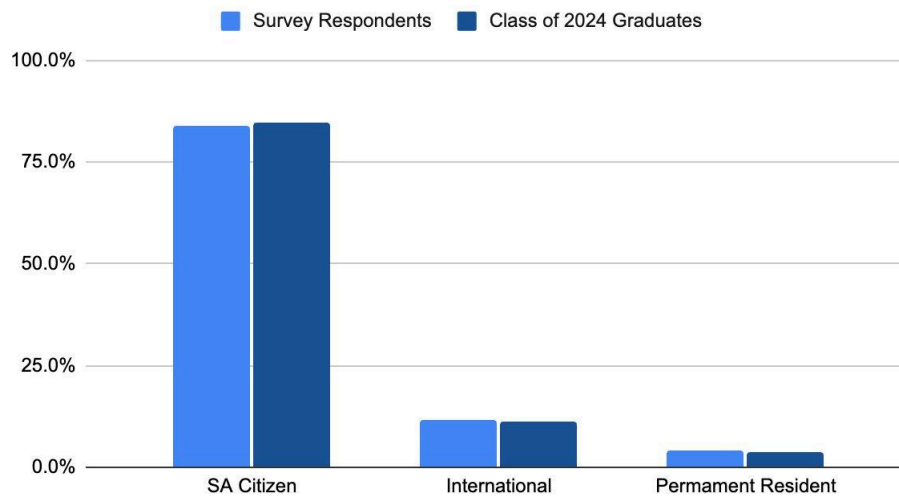


Figure 5. 2024 Graduate Exit Survey response rate per citizenship

5. Results

5.1 Primary activity at time of graduation

This section refers to the main activity graduates report to be engaged with at time of graduation. Table 2 below presents the results for Class of 2024 survey respondents from all faculties combined.

Primary Activity at Graduation	2024	2023	2022	2021	2018
Employed	51.7%	48.3%	44.6%	42.7%	45.7%
Studying	27.0%	28.1%	30.8%	33.3%	29.4%
Seeking Employment	15.7%	16.6%	15.7%	17.2%	10.9%
Self-employed	2.8%	3.6%	3.8%	3.9%	3.9%
*Seeking Studies	1.4%	1.5%	3.4%	-	5.6%
Gap Year	0.7%	1.2%	0.9%	1.7%	2.4%
Undecided	0.5%	0.7%	0.6%	0.8%	1.1%
Other	0.2%	-	0.2%	0.4%	1.0%
	100%	100%	100%	100%	100%

Table 2. Primary Activity at graduation for the 2024, 2023, 2022, 2021 and 2018 cohorts

*Not included in the 2021 Survey

The number of graduates who are in employment at the time of graduation shows positive growth with a 3.4% increase from 48.3% in the previous year to 51.7% for the 2024 graduates. Those who are seeking employment or are studying further decreased slightly by approximately one percentage point in both cases. A further positive trend is that options that are less career-focused such as being undecided about future plans at time of graduation,

taking a gap year or seeking studies seem to, in most instances, show a steady decline since 2018. The Self-employment category shrunk to 2.8% - its lowest rate since 2018.

5.1.1 Primary activity at time of graduation per faculty

Table 3 below categorises graduates' primary activity at time of graduation per faculty. The Health Sciences faculty leads the 'Employed' category with more than 75% of its graduates in employment at time of graduation. The Law faculty is second with almost two thirds of their graduates in employment by graduation. Commerce graduates' rate of employment falls about 5% above the cohort average at 56.4%.

The Humanities and Science faculties show a correlation between the 'Employed' and 'Studying' categories. Lower rates of employment for these faculties at time of graduation higher rates of graduates continuing their studies. Humanities and Science graduates studying further account for 39.9% and 45.2% respectively.

An average of 15.7% graduates are still looking for work at time of graduation. More graduates from the EBE, Humanities and Law faculties are job hunting as compared to their peers in other faculties. Commerce and Health Science have significantly less graduates in the "seeking employment" category.

	Survey Response Rate	Employed	Studying	Seeking Employment	Self-Employed	Seeking Studies	Gap Year	Not Decided	Other
ALL FACULTIES	45%	51.7%	27.0%	15.7%	2.8%	1.4%	0.7%	0.5%	0.1%
COMMERCE	42%	56.4%	28.4%	10.7%	2.7%	0.5%	0.8%	0.3%	0.2%
EBE	45%	51.9%	21.6%	20.3%	3.0%	2.0%	0.2%	1.0%	-
HEALTH SCI	41%	75.3%	10.2%	9.2%	3.2%	1.1%	0.2%	0.6%	0.2%
HUMANITIES	50%	39.5%	31.9%	21.5%	3.3%	2.1%	1.0%	0.6%	0.1%
LAW	31%	63.1%	10.0%	20.0%	3.1%	1.5%	1.5%	-	0.8%
SCIENCE	43%	33.5%	45.2%	17.0%	1.1%	1.9%	0.3%	0.5%	0.5%

Table 3. Primary Activity at graduation for the 2024 Graduates per Faculty

	Employed	Studying	Seeking Employment	Self-Employed	Seeking Studies	Gap Year	Not Decided	Other
ALL FACULTIES	51.7%	27.0%	15.7%	2.8%	1.4%	0.7%	0.5%	0.1%
COMMERCE	56.4%	28.4%	10.7%	2.7%	0.5%	0.8%	0.3%	0.2%
EBE	51.9%	21.6%	20.3%	3.0%	2.0%	0.2%	1.0%	-
HEALTH SCI	75.3%	10.2%	9.2%	3.2%	1.1%	0.2%	0.6%	0.2%
HUMANITIES	39.5%	31.9%	21.5%	3.3%	2.1%	1.0%	0.6%	0.1%
LAW	63.1%	10.0%	20.0%	3.1%	1.5%	1.5%	-	0.8%
SCIENCE	33.5%	45.2%	17.0%	1.1%	1.9%	0.3%	0.5%	0.5%

5.1.2 Meaningfully occupied

When combining the 'Employed', 'Studying' and 'Self-employed' categories, **81.5%** of the Class of 2024 are 'meaningfully occupied' at the time of graduation. Table 4 below also illustrates this rate according to the various faculties.

	Class of 2024	COM	EBE	HS	HUM	LAW	SCI
Meaningfully Occupied	81.5%	87.5%	76.4%	88.7%	74.7%	76.2%	79.8%

Table 4. 'Meaningfully Occupied' per Faculty

5.2 Employment-related results

5.2.1 Relation to degree

Just shy of 70% of employed graduates (Table 5) report that their job is directly related to their degree. For a further 22% there is some link between their degree and employment. Only 8% of employed graduates feel their degree is not related to their job.

Employment related to degree	
Directly Related	69.8%
Somewhat related	22.0%
Not related	8.0%
Unsure	0.2%
	100.0%

Table 5. Employment related to degree

5.2.2 Employment Sector

More than half employed 2024 graduates find themselves in the private sector (Figure 6) and a further quarter of employed graduates are working in the public sector (including public universities and public health. 16.3% are employed by the government (including national, provincial and parastatals organisations) and a small portion (5.3%) are serving in the non-profit sector.

Employment Sector

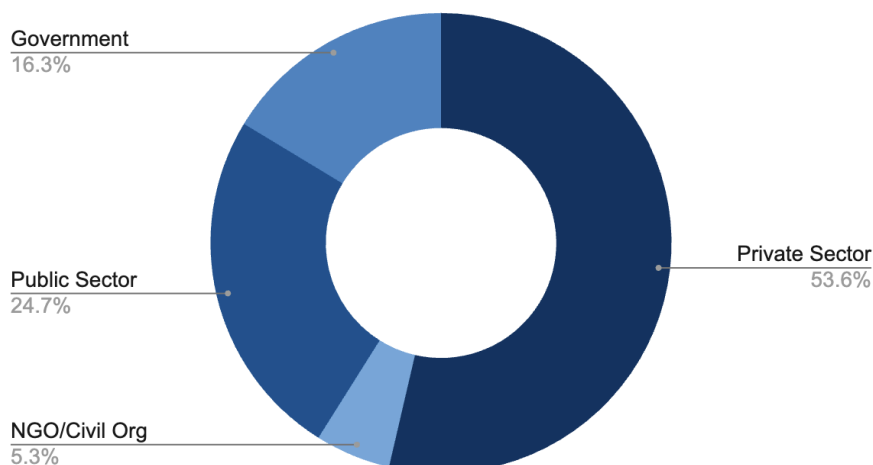


Figure 6. Employment sector

5.2.3 Salary

Although the median monthly graduate salary has remained steady at R 25 000 (the R20 001 - R30 000 bracket), Table 6 shows the “More than R50 000” category has seen a significant increase from previous years. At the bottom end of the salary scale, there is a slight decline in graduates earning R 9 000 or less per month.

Salary per month	2024	2023	2022
More than R 50 000	24.7%	18.3%	19.0%
R 20 001 - R 30 000	19.2%	20.3%	24.1%
R 30 001 - R 40 000	14.4%	14.6%	14.4%
R 40 001 - R 50 000	8.6%	10.0%	9.9%
R 15 001 - R 20 000	8.5%	10.2%	10.9%
R 5 000 or less	5.7%	6.7%	3.5%
R12 001 - R 15 000	5.1%	5.7%	3.5%
R 9001 - R 12 000	5.1%	5.0%	5.8%
R 7001 - R 9000	3.3%	3.9%	4.8%
R 5001 - R 7 000	3.1%	4.3%	3.8%
Ad hoc (it varies)	2.3%	1.2%	1.1%
Grand Total	100.0%	100.0%	100.0%

Table 6. Monthly Salary 2022-2024 Graduates

5.2.4 Employment location

88% of the 2024 graduates are employed in South Africa. Almost 7% graduates work in another African country and four percent are based overseas (Figure 7).

Employment Location

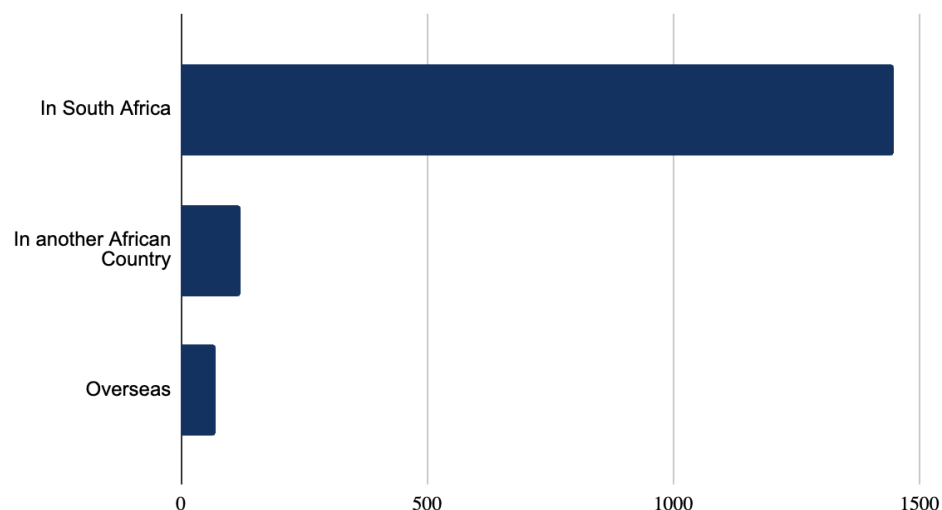


Figure 7. Employment location

2024 graduates who indicated that they are employed in another African country, find themselves in one of the 19 African countries listed in Table 7 below.

Angola
Botswana
Burundi
Cameroon
Eswatini
Ghana
Kenya
Lesotho
Morocco
Malawi
Mozambique
Namibia
Nigeria
South Sudan
Sudan
Tanzania
Uganda
Zambia
Zimbabwe

Table 7. Employment Locations Class of 2024: African Countries - Alphabetical

2024 graduates who indicated that they are employed “Overseas” are located in 27 countries across the globe as captured in Table 8 below.

<i>Australia</i>
<i>Canada</i>
<i>China</i>
<i>Egypt</i>
<i>Germany</i>
<i>Greece</i>
<i>India</i>
<i>Israel</i>
<i>Italy</i>
<i>Jordan</i>
<i>Kuwait</i>
<i>Indonesia</i>
<i>Mexico</i>
<i>Netherlands</i>
<i>New Zealand</i>
<i>Paraguay</i>
<i>Portugal</i>
<i>Qatar</i>
<i>Saudi Arabia</i>
<i>Spain</i>
<i>Sweden</i>
<i>Switzerland</i>
<i>Thailand</i>
<i>Turkey</i>
<i>United Kingdom</i>
<i>United Arab Emirates</i>
<i>United States of America</i>

Table 8. Employment Locations Class of 2024: Countries Overseas - Alphabetical

Of those employed graduates remaining in South Africa, just under two thirds are based in the Western Cape (Figure 8). A further 23.5% are employed in Gauteng. The rest are spread in small numbers across the remaining seven provinces.

Employment Location in South Africa

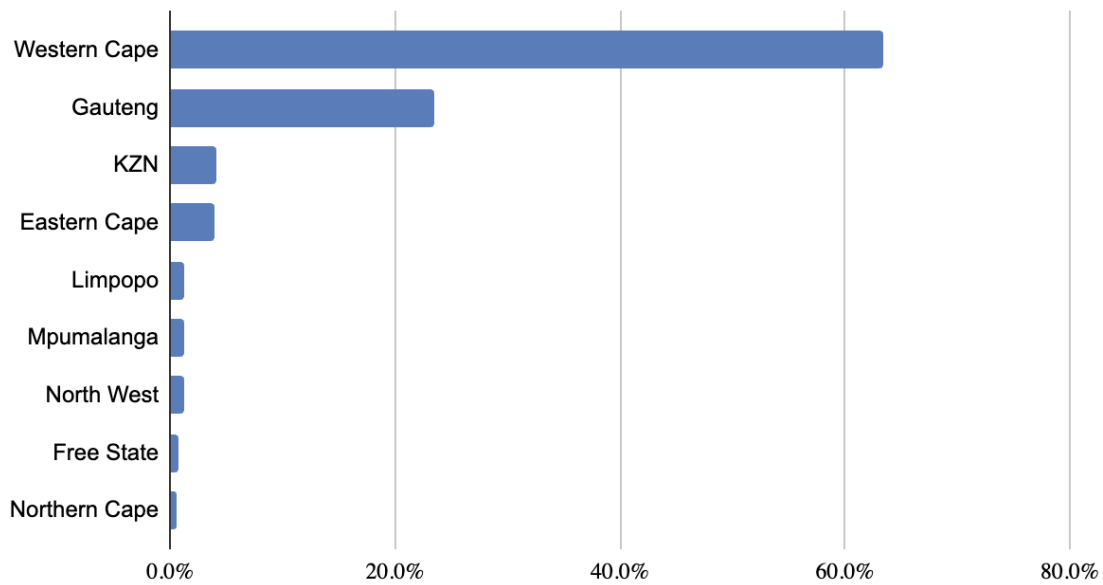


Figure 8. Employment location in South Africa

5.2.5 Job satisfaction

82% employed graduates report that they are satisfied with their job at time of graduation (Figure 9).

Satisfied with job at time of graduation?

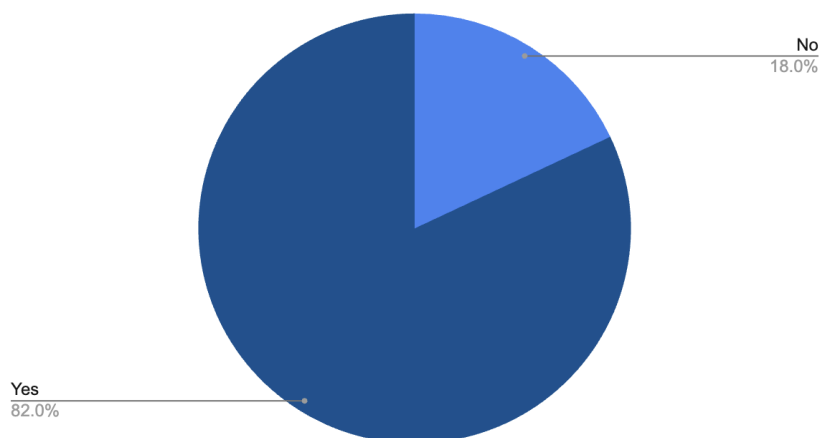


Figure 9. Job satisfaction

5.3 Studying further results

5.3.1 Preferred institution

Of those respondents who were studying further or planned to study further, 79.4% chose UCT (Table 9) for further studies. Private education provider Millpark Education is the next most popular choice for further studies.

<i>Preferred Institution for further studies</i>	
University of Cape Town	79.4%
Other	4.4%
Millpark Education	3.5%
University of the Witwatersrand	2.6%
Overseas	2.6%
Stellenbosch University	2.3%
University of South Africa	1.3%
University of Pretoria	1.1%
University of the Western Cape	0.7%
University of Johannesburg	0.5%
Cape Peninsula University of Technology	0.5%
University of KwaZulu-Natal	0.5%
Rhodes University	0.4%
Nelson Mandela University	0.1%
University of Mpumalanga	0.1%
Grand Total	100.00

Table 9. Institutions where graduates are studying further or plan to study further

Preferred overseas institutions individual graduates listed are: BPP Law School, Dalhousie University, Delft University of Technology, Georgia Tech, Imperial College London, Leiden University, LMU Munich, University of Auckland, University of Cambridge, University of Iowa, University of London, University of New South Wales, University of Southampton, University of Sydney, University of the Highlands and the Islands, and the World Quant University.

Preferred “Other” local institutions individual graduates listed are: AFDA, Centre for Creative Education, CFA Institute, CompTIA Plus, CUT, LAMTA College, Northwest University, Red and Yellow, Regent Business School, Rosebank College, SACAP, Stadio, Two Oceans Graduate Institute, University of the Free State, Varsity College, Western Cape College of Nursing and We Think Code.

5.3.2 Reason for further studies

This section yielded almost identical results to those reported by the 2023 graduates. Investing in future career progression remains the main reason graduates provided for furthering their studies (Table 10). This is followed by graduates' mission to bettering employment chances and opting for an academic career.

<i>Further Studies Reason</i>	
To improve my future career progression	47.9%
To improve my chances of finding employment	22.5%
I would like to become an academic/lecturer	11.8%
Personal motivation	6.1%
To change to a different career	4.4%
I was advised to continue with further studies	4.4%
To increase my salary potential	2.8%
Grand Total	100.00%

Table 10. Reason for further studies

5.3.3 Funding sources

Respondents reported that they will mostly rely on a bursary or family to pay for their further studies (Figure 10).

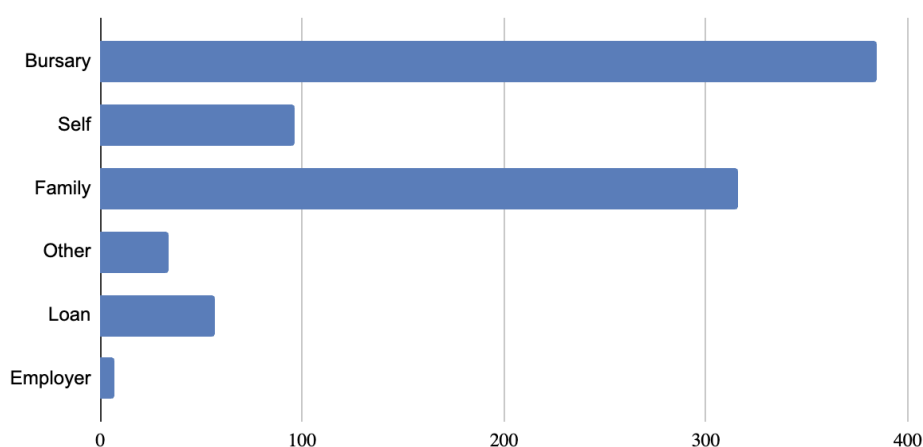


Figure 10. Source of funding for further studies

5.4 Self-employment results

Just under 100 graduates (2.8% of respondents) reported that they are self-employed. This section provides more details about their self-employment and how they are faring.

5.4.1 Self-employed industries

The most popular industries for self-employed graduates are Education, Health Care and Art & Design (Table 11). Respondents who opted for “Other” as an option, in most instances stated that they work across various industries.

<i>Self-employed industries</i>	
Education	17.0%
Health Care	16.0%
Art & Design	14.9%
Other	10.6%
Advertising, Marketing & PR	5.3%
Construction & Property Management	5.3%
Business & Management	4.3%
IT, Telecoms and Information Services	4.3%
Finance	3.2%
Legal	3.2%
Social and Community Services	3.2%
Engineering or Industrial	2.1%
Mining	2.1%
Public Service	1.1%
Grand Total	100.00

Table 11. Self-employed industries

5.4.2 Self-employed type

In this Survey entrepreneurship and self-employment are covered in the same section. As per Figure 11, it is an equal split between self-employed graduates who identify as business owners and those who are freelancers.

Self-employed type

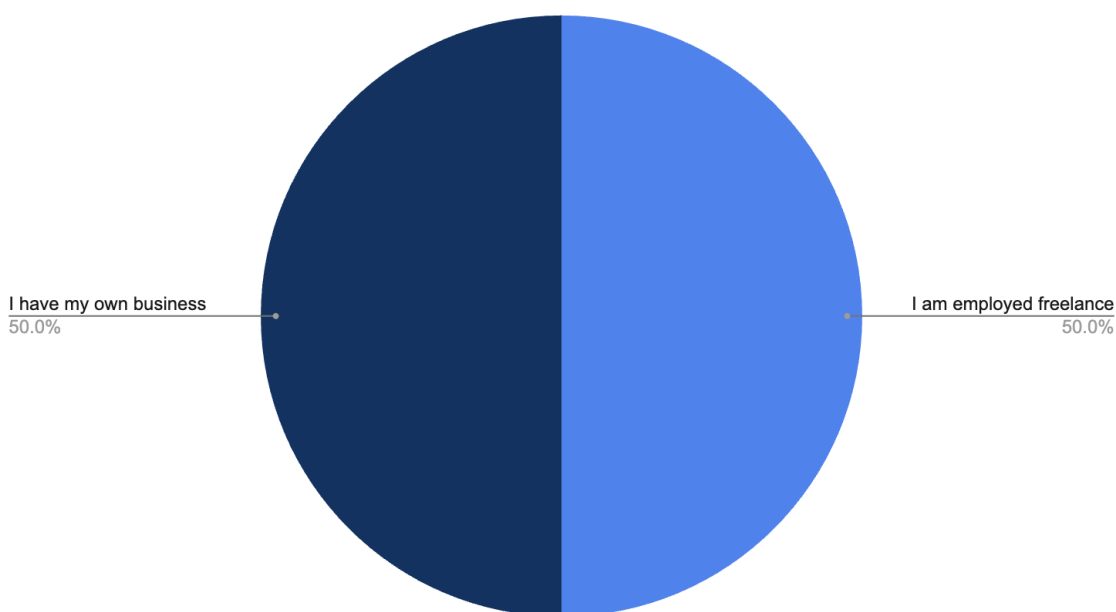


Figure 11. Self-employed type

5.4.3 Self-employed period

Approximately one third of self-employed graduates are more established with five years or more experience working for themselves (Figure 12). On the less experienced side of the spectrum are the almost quarter of graduates who ventured into self-employment in their final year of studies.

Years self-employed

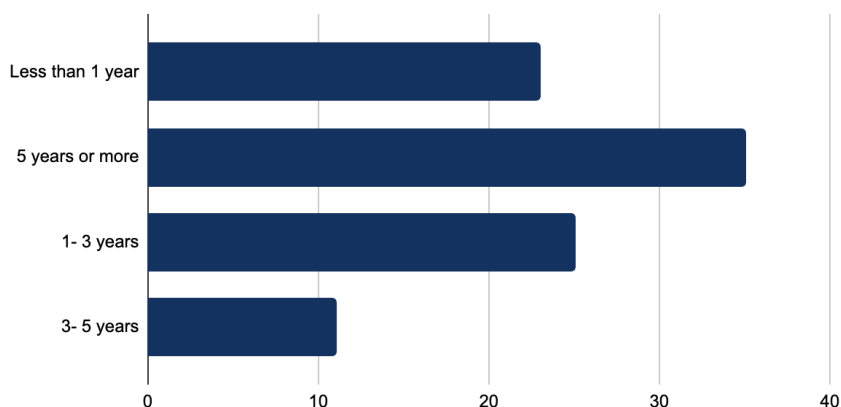


Figure 12. Self-employed period

5.4.4 Staff employed

Figure 13 below illustrates that exactly one quarter of self-employed graduates have become employers. The other 75% self-employed graduates work on their own, including working with their business partners.

Staff employed

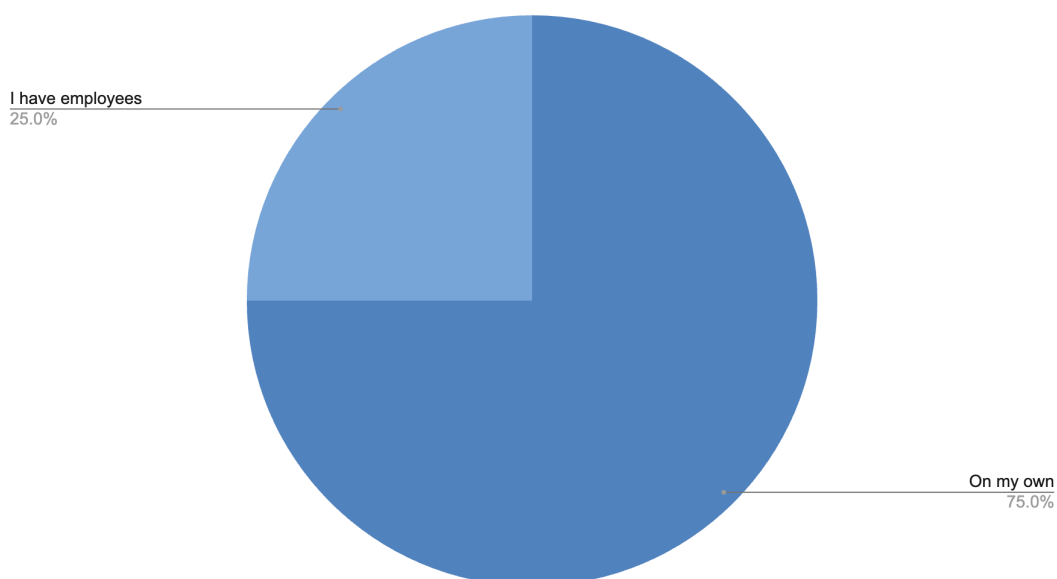


Figure 13. Staff employed

5.4.5 Turnover

40% of self-employed graduates have a turnover of less than R100 000 per year. This would equate to a monthly salary much lower than the median R20 000 - R30 000 their employed peers earn. Approximately 15% have a turn-over between R1 000 000 and R5 000 000 and a further 8% generate above R5 000 000 per year (Figure 14).

Annual Turnover

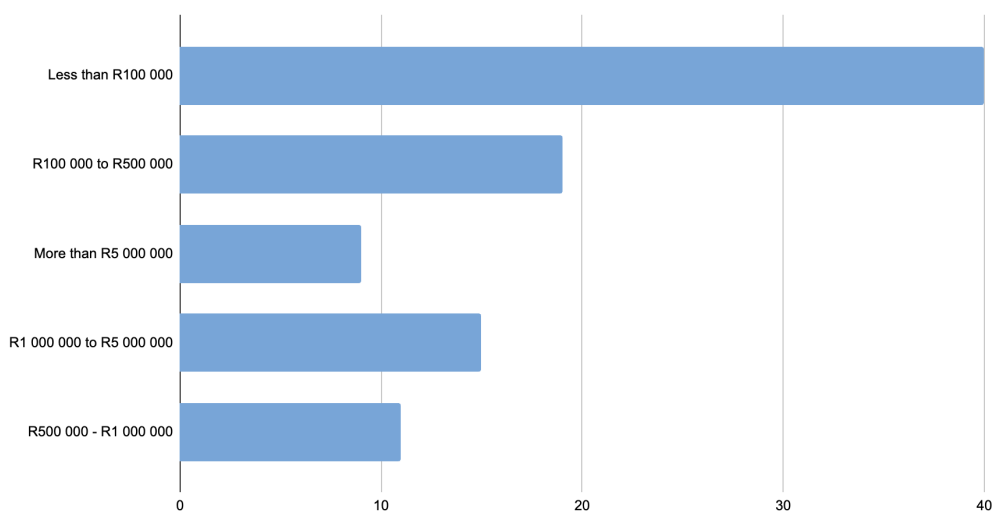


Figure 14. Annual turnover

5.4.6 Relation to degree

Almost half self-employed graduates reveal that they are working for themselves in an area or field that has a direct link to their degree, a further 28% report their work has “somewhat”

of a relation to their degree (Figure 15). Less than a fifth state their self-employment is unrelated to their degree.

Self-employment related to degree

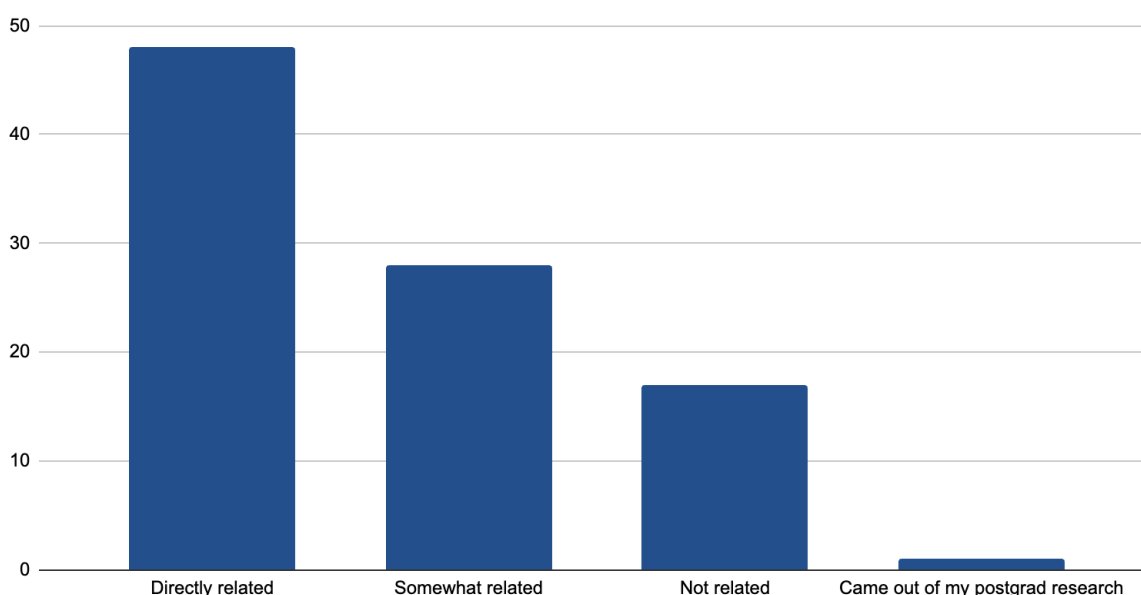


Figure 15. Self-employment related to degree

5.5 Qualitative feedback

The final question posed in the survey was: “Before you go, do you have any comments and/or feedback which can help UCT better support students for the next stage of their careers?”

Graduates’ qualitative responses were thematically analysed. Most graduates opted to not give feedback or they made a positive comment about their UCT experience. In terms of areas of development, the most prominent theme that emerged was the frustration with ineffective communication graduates reported from various academic, service, and support departments.

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8. Annexure

8.1 Graduate Exit Survey questions 2024

Survey Consent

I hereby grant consent to participate in this research and for my responses to be used in a confidential manner by the UCT Careers Service.

1. Type: select one

Options

Yes

No

If answered YES, continue to Question 2

If answered NO, survey ends.

UCT Graduate Exit Survey

A) About you

2. Please enter your student number.

Type: text

3. Faculty

Type: select one

Options

- Commerce
- Engineering and the Built Environment
- Health Sciences
- Humanities
- Law
- Science
- Graduate School of Business

4. What was your highest level of education prior to this graduation?

Type: select one

Options

- Secondary Education (Matric, Senior Certificate, A-levels)
- National Diploma
- Bachelor's degree
- Postgraduate diploma
- Honours degree
- Master's degree
- Other

B) Student Experience

5. How would you rate the quality of your academic experience at UCT?

- Type: select one
- Options
- Excellent
- Good
- Fair
- Poor
- Very poor

6. How would you rate the quality of support you received from UCT during your studies?

Type: select one

Options

- Excellent
- Good
- Fair
- Poor
- Very poor

7. Were you in a residence during your time at UCT?

Type: select one

Options

- Yes
- No

If Yes, is selected, continue to Question 8

If No, is selected continue to Question 9

8. How would you rate your residence experience at UCT?

Type: select one

Options

- Excellent
- Good
- Fair
- Poor
- Very poor

9. How would you rate your overall student experience at UCT?

Type: select one

Options

- Excellent
- Good
- Fair
- Poor
- Very poor

C)

Are you employed?

Type: select only one

Options

- Yes, I am employed
- No, I am not employed
- Yes, I am self-employed

If Yes, I AM EMPLOYED is selected, continue to Question 11

If No, I AM NOT EMPLOYED is selected continue to Question 21

If Yes I AM SELF-EMPLOYED is selected continue to Question 33

What is your employer's (company) name?

Type: text

What is your job title (e.g. analyst, researcher, etc.)?

Type: text

13.

Which employment sector are you working in?

Type: select one

Options

- Government (including national, provincial and parastatals)
- NGO/Civil Org /Non-profit
- Public Sector (including public universities, public health)
- Private Sector
- Other
- Type: text

14.

Which industry are you working in?

Type: select one

Options

- Advertising, Marketing, PR
- Agriculture, Fishing & Forestry
- Art & Design
- Business & Management
- Commercial & Retail
- Construction & Property Management
- Education
- Engineering or Industrial
- Finance
- Insurance
- Data Science / Actuarial Science
- Health Care
- Hotel & Leisure / Entertainment
- Investment Banking
- IT, Telecoms & Information Services
- Legal
- Manufacturing
- Mining
- Public Sector
- Social & Community Services
- Transport & Related Services

- Utilities & Energy
- Other
- Type: text

15. Where will you work? (location)

- Overseas
Please specify country
- In another African country
Please specify country
- In South Africa please specify province

16.

What are the terms of your employment contract?

Type: select one

Options

- Permanent
- Fixed Term Contract (less than 12 months)
- Fixed Term Contract (12 months or more)
- Temporary (i.e. apprenticeship, internship, etc.)
- Community Service
- Don't know yet

17.

What are your agreed working hours?

Type: select one

Options

- Full-time (30 hrs/week or 120hrs/month or more)
- Part-time (less than 30hrs /week or set agreed hours)
- Ad-Hoc/ Casual /Varied hours

18.

What is your agreed annual salary before tax?

Type: select one

Options

- Less than R100 000
- R 100 001 - R 200 000
- R 200 001 - R 300 000
- R 300 001 - R 400 000
- R 400 001 - R 500 000
- R 500 001 - R 600 000

- R 600 001 - R 700 000
- R 700 001 - R 800 000
- R 800 001 - R 900 000
- More than R 900 000

19. What is your monthly salary before tax?

- R5 000 or less
- R5 001 - R7 000
- R7 001 - R9 000
- R 9 001-R12 000
- R12 001 - R15 000
- R15 001 - R20 000
- R 20 001 - R 30 000
- R 30 001 - R 40 000
- R 40 001 - R 50 000
- More than R 50 000
- Ad Hoc (it varies)

20.

To what extent is your job related to the field of the degree or diploma you are about to/or just received?

Type: select one

Options

- Directly Related
- Somewhat related
- Not related
- Unsure

21.

Are you satisfied with your job?

Type: select one

Options

- Yes
- No

22.

What sources of information did you make use of whilst job hunting?

Type: select multiple

Options

- UCT MyCareer portal
- UCT Careers Expo
- UCT Employer presentation
- UCT Careers Service Guide
- Part-time work, vacation work or internship
- Faculty/Lecturer
- Family/Friends/Acquaintances
- Recruitment agency
- Contractual bursary obligation
- Headhunted /Approached an employer directly
- Volunteering
- Social media
- Online job boards (Careers24; Indeed; Leaply etc.)
- Alumni
- Other

What are you planning to do next?

Please do not select more than 2 options.

Type: select multiple

Options

- Look for employment opportunities
- Study further
- Seeking to study further
- Take a gap year (i.e. travel, volunteer, etc)
- I have not decided what I will be doing after graduation
- Other

If Study further OR Seeking to Study further is selected continue to Question 24
All other options continue to Question 28

24. At which institution are you going to or are you planning to study?

- Cape Peninsula University of Technology
- Nelson Mandela University
- Sol Plaatje University
- University of Cape Town
- University of Johannesburg
- University of Kwazulu-Natal
- University of Mpumalanga

- University of Pretoria
- University of Stellenbosch
- University of South Africa
- University of the Western Cape
- University of the Witwatersrand
- Other please specify:

25. What do you intend to study?

Type Text _____

26. Why did you decide to continue with your studies? (Choose the most important reason)

- To improve my future career progression
- To improve my chances of finding employment
- I would like to become an academic/lecturer
- Personal motivation
- I was advised to continue with further studies
- To change to a different career
- To increase my salary potential
- Other

27. How will your studies be funded?

- Bursary
- Employer
- Family
- Loan
- Self
- Other:

28.

Have you ever interacted with the Careers Service?

For example: MyCareer portal, booked consultation, attended CS hosted webinar etc.

Type: select one

Options

- Yes
- No

If answered YES to Question 28, continue to Question 29

If answered NO to Question 28, continue to Question 32

29.

I have engaged with the UCT Careers Service to access:

Type: select multiple

Options

- Job search and applications
- Career development
- Postgraduate options and funding
- Entrepreneurship development
- Expos, workshops and other offerings
- Resources
- Other – free text section_____

30. What did Careers Service help you with?

Type: multiple selections

Options

- clarify what's important to you in a job/career
 - identify options with your degree
 - identify, develop and demonstrate your knowledge and skills to enhance your employability
 - learn about the what the world of work expects from you
 - identify what you offer the world of work
 - write an effective CV
 - write a cover letter
 - improve your interview skills
 - learn ways to network effectively
- Other – free text section_____

31. When did you first make use of the UCT Careers Service?

Type: select one

Options

- Pre-university
- First year
- Intermediate years (2nd, 3rd etc)
- Final year undergraduate
- Postgraduate

32.

Would you like to receive emails regarding job or other opportunities from the Careers Service?

Options

- Yes
- No

If yes, please provide your preferred email address:

Text_____

33. Comments

Before you go, do you have any comments and/or feedback which can help UCT better support students for the next stage of their careers?

Type: text _____

34. In which industry are you self-employed?

Type: select one

Options

- Advertising, Marketing, PR
- Agriculture, Fishing & Forestry
- Art & Design
- Business & Management
- Commercial & Retail
- Construction & Property Management
- Education
- Engineering or Industrial
- Finance
- Insurance
- Data Science / Actuarial Science
- Health Care
- Hotel & Leisure / Entertainment
- Investment Banking
- IT, Telecoms & Information Services
- Legal
- Manufacturing
- Mining
- Public Sector
- Social & Community Services
- Transport & Related Services
- Utilities & Energy
- Other
- Type: text

35. Which of the following best describes your self-employed status:

Type: select one

Options

- I have my own business
- I am employed freelance (invoice client or clients rather than earn a salary)

36. How long have you had your business/been freelancing?

Type: select one

Options

- Less than 1 year
- 1- 3 years
- 3- 5 years
- 5 years or more

37. What is your service or business called?

Open Text: _____

38. Provide your main digital marketing channel link or handle. (example website, LinkedIn or social media) (optional)

Open Text: _____

39. Are you working on your own or do you have employees?

Type: select one

Options

- On my own (including working with a business partner/s)
- I have employees
- Other:

Type: text_____

What is your turnover per annum

Type: select one

Options

- Less than 100k
- R100k to R500k
- R500k - R1m
- R1m to R5m
- R5m or more

41. How is your business or freelance work related to your degree?

Type: select one

Options

- Directly related
- Came out of my postgrad research
- Somewhat related
- Not related

42. What entrepreneur support did you use while at UCT?

Type: select multiple

Options

- Business advice
- Financial advice
- Support with networking
- Entrepreneur mentorship
- Intellectual property help
- Help with business planning
- Help with prototyping
- None

43. Comments

Before you go, do you have any comments and/or feedback which can help UCT better support student entrepreneurs.

Type: text _____

SUBMIT

Message: Thank you!

Thank you for taking the time to provide us with your feedback. Please feel free to be in touch with Careers Service for Career-related advice – the free service is available to graduates for up to three years post-Graduation.