

Mini-series: Own your CV

Episode 1

General Overview, Layout,
Format and Language



CAREERS SERVICE
OWN YOUR FUTURE

What will you learn about CVs?



Why is writing a CV good for you?



So what is a CV anyway?



How to write a great CV to get you shortlisted



Layout, format and language

Working on a
CV is good for
you because...



You think about what you have
done



You develop a base document to
work from



It helps with confidence but can
also highlight gaps (this is good!)



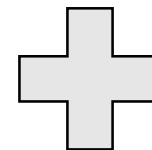
CURRICULUM VITAE

What is a CV?

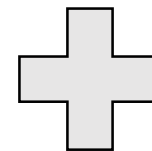
- Curriculum vitae
- Path of life
- Resume = CV in SA context
- Both are **short targeted documents highlighting relevant activities and skills**

An application package 

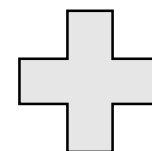
A CV



Cover letter



Application form



Any requested documentation

What is a CV?



Your very own advert

Does not feature your bad parts

Skills

Proficient in English language but gets nervous therefore poor at public speaking

It is not a bragging document

Skills

My track record in research speaks for itself
I have great communication skills
Excellent IT skills

Support claims with evidence
(see skills episode)



The selection process is done by a selection committee

- 🎯 All job and bursary adverts have requirements
- 🎯 Selection committees match CVs to requirements
- 🎯 Some employers use software to match CVs to requirements (see “Beat the Bots” episode)
- 🎯 Usually there are more applicants than a committee has time to interview, so applicants are shortlisted

Will your CV
stand out
enough to get
you shortlisted?



Your CV may be viewed only after
100s of others



You may be a great applicant but if
your CV does not show this, you
may not get an interview



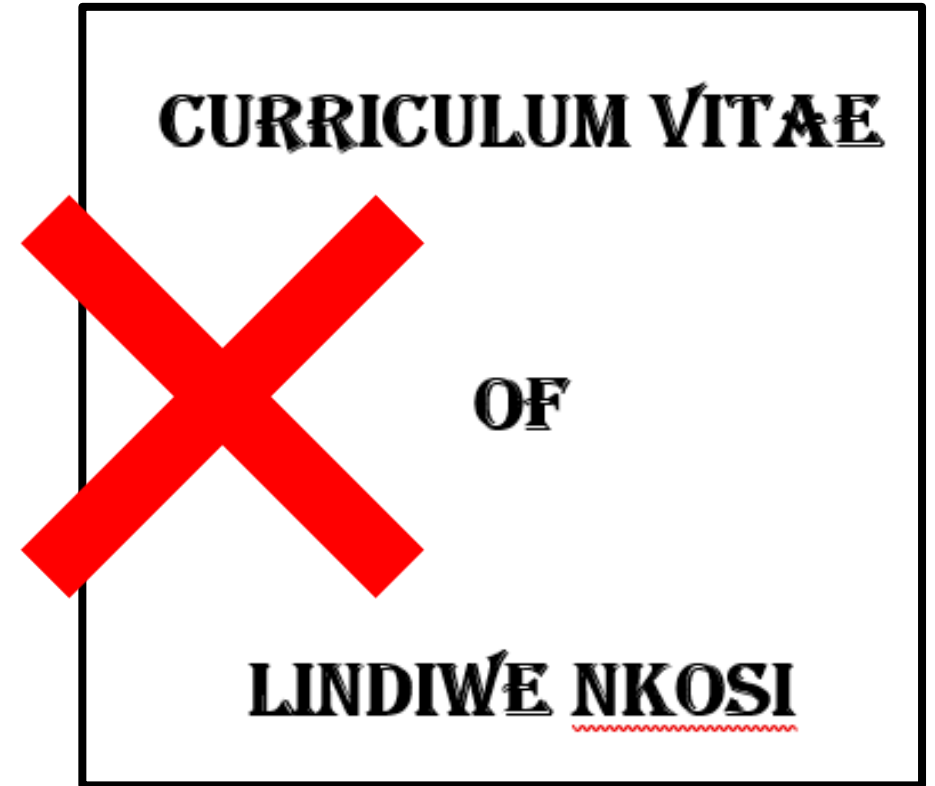
Develop a CV that increases your
chances (keep watching this mini-
series)



LAYOUT

Layout

- 🎯 One size does not fit all regarding CV templates and layout
- 🎯 No cover page needed
- 🎯 Do not use the words “Curriculum Vitae”
- 🎯 Be careful of templates as they may not be fit for purpose or allow headings to be edited



What about adding a photograph?

- 🎯 Only include a photograph if requested
- 🎯 If you choose to add one, use a professional head and shoulder picture
- 🎯 A photograph may create unconscious biases
- 🎯 Rather let your content convince the selection committee



Length of a CV

- 🎯 Typically 2 pages
- 🎯 Academic CVs usually do not have length constraints
- 🎯 Comply with the requirements of the application process
- 🎯 Try adjusting your margins if your CV is just over 2 pages





FORMAT

Format

⊕ Be consistent for all aspects of your CV:

- same font
- same size headings
- headings can be in CAPS
- no CAPS for body text
- spacing between sections

⊕ Reverse chronological order for all activities

⊕ Do not go smaller than font size 11

⊕ Use an uncluttered font

⊕ Use bold **selectively** to make something stand out

⊕ Do not overcrowd information

Headings

- 🎯 Choose suitable headings for each section
- 🎯 Common headings are:
 - Education
 - Work experience
 - Skills
- 🎯 Other headings must be eye-catching and describe your experiences e.g. community work and leadership are better than extra-curricular activities



LANGUAGE

Language



Use professional and appropriate language e.g. rather use “university” than “varsity”



Do not use “I” or the third person e.g. “Siya was on the house committee at Glen residence”



Do not use paragraphs and full sentences, rather use note form language e.g. Glen residence house committee member

Language



Only use bullets for subpoints, not for headings



Start with action words e.g. organised, initiated, developed and designed



Use present tense for current activities and past tense for past activities

Language

🎯 Use acronyms to save space

🎯 Write out acronyms in full first, then follow by acronym

2019	Honours in Economics	University of Cape Town (UCT)
2016 - 2018	Bachelor of Commerce	UCT
2015	Grade 12	Newtown College, Cape Town



🎯 Use spell check, but remember it may not pick up ambiguities

🎯 Ask someone to read over your CV

🎯 You may not pick up mistakes yourself

Mini-series: Own your CV

Brought to you by the UCT Careers
Service